

Teradata Vantage™

THE HIGHEST PERFORMING ANALYTICS PLATFORM

Optimized for



Microsoft



Google Cloud



#1
 Gartner 2020
 Critical Capabilities
 Cloud DBMS for
 Analytical Use Cases

in three out of four use cases

**LOGICAL | TRADITIONAL
 DATA SCIENCE
 /DEEP LEARNING**

CLOUD OPTIMIZED

- \ Quick to Deploy
- \ Simple to Scale
- \ Best Analytics
- \ Lowest Risk

TERADATA VANTAGE™

CLOUD-ONLY COMPETITORS

- \ Advanced SQL Engine
- \ Native Analytic Functions
- \ Advanced Optimizations
- \ Workload Management

- \ Basic SQL Engine
- \ “Just a Data Warehouse with Limited Analytics”

CLOUD CUSTOMERS INCLUDE: AMERICAN AIRLINES, BRINKER, HERTZ, INTERTOYS, MEDBANK, SIRIUS XM, SNCF, TABCORP, TRUE VALUE, UTAH JAZZ, YPF.

DEPLOYMENT OPTIONS

- \ AWS
- \ Azure
- \ Google Cloud
- \ VMware

- \ Public Cloud Only
- \ “Locked-In”

SAME SOFTWARE EVERYWHERE

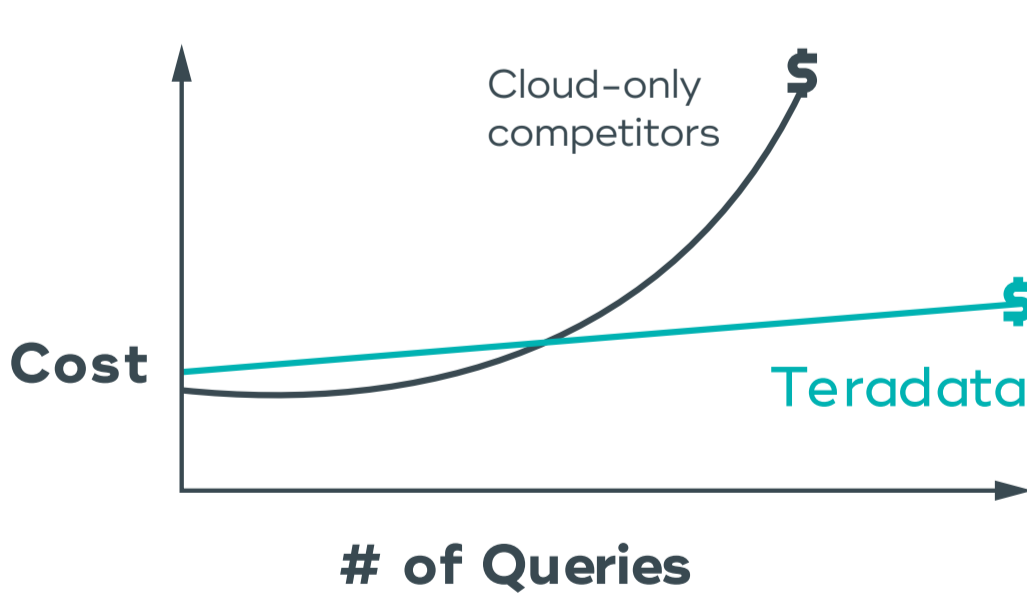
Analyze Anything. Anywhere. At Any Time.

PRICING

- \ Predictable
- \ Lower with Scale
- \ Pay Only for What’s Used
- \ Choice in Pricing Model
- \ “Value”

- \ Unpredictable
- \ Higher with Scale
- \ Pay for Unused Resources
- \ “Expensive”

RISE ABOVE THE COMPLEXITY, COST, AND INADEQUACY OF TODAY’S ANALYTICS LANDSCAPE.



MARKET LEADERSHIP

- \ Proven Scalable Technology
- \ Enterprise Reference Customers
- \ Hybrid Cloud Portability
- \ Undisputed Market Leader

- \ Immature Basic Technology
- \ Mostly Small-Size Customers
- \ Limited Deployment Options
- \ “Unproven Point Product”

WE HOLD MORE THAN **700** PATENTS.

WATCH THE VIDEO ‘DISCOVER WHY COSTS BALLOON WITH CLOUD-ONLY DATA WAREHOUSES’ [TERADATA.COM/BUILT-IN-THE-CLOUD](https://www.teradata.com/BUILT-IN-THE-CLOUD).

[LEARN MORE: TERADATA.COM/CLOUD](https://www.teradata.com/cloud)

